

MOOC sample budget (Based on 8 week 2hrs a week course – 16 hours total content)

Time	Total hours	Total
Project management (based on Senior Lecturer)	18	£774
Lead educator (based on Professor)	103	£5,150
Educator (based on Senior Lecturer)	145	£6,300
Content developer (based on grade 4)	175	£2,975
	Total cost of time	£15,199
Resources (vary according to course needs)		
External video production		£8,000
Learning resources		£2,000
Stock images/photography		£2,000
	Total cost of resources	£12,000
	<u>Total cost of MOOC</u>	<u>£27,199</u>

Not costed – marketing budget and time