

2014

annual student survey



What did we find out?

The Annual Student Survey (ASS)

- Conducted once every academic year by the Union
- Has to be ethically approved
- Students offered incentives to complete it

ASS 2014

- Took place 09/12 – 17/01
- Completed by 2116 students
- 62% 18-21 years old
- 71% home students
- 73% undergraduate
- 77% did *not* self define as LGBT+, disabled, a carer or as an ethnic minority
- 71% involved in clubs, societies or PSGs

Previous Years' respondents:			
2014	2013	2012	2011
2116	1918	1217	2005

UEA demographics:		
% Students who are...	UEA	ASS '14
UG	74	73
18-21	64	62
Home	75	71

Why do Students Choose UEA?

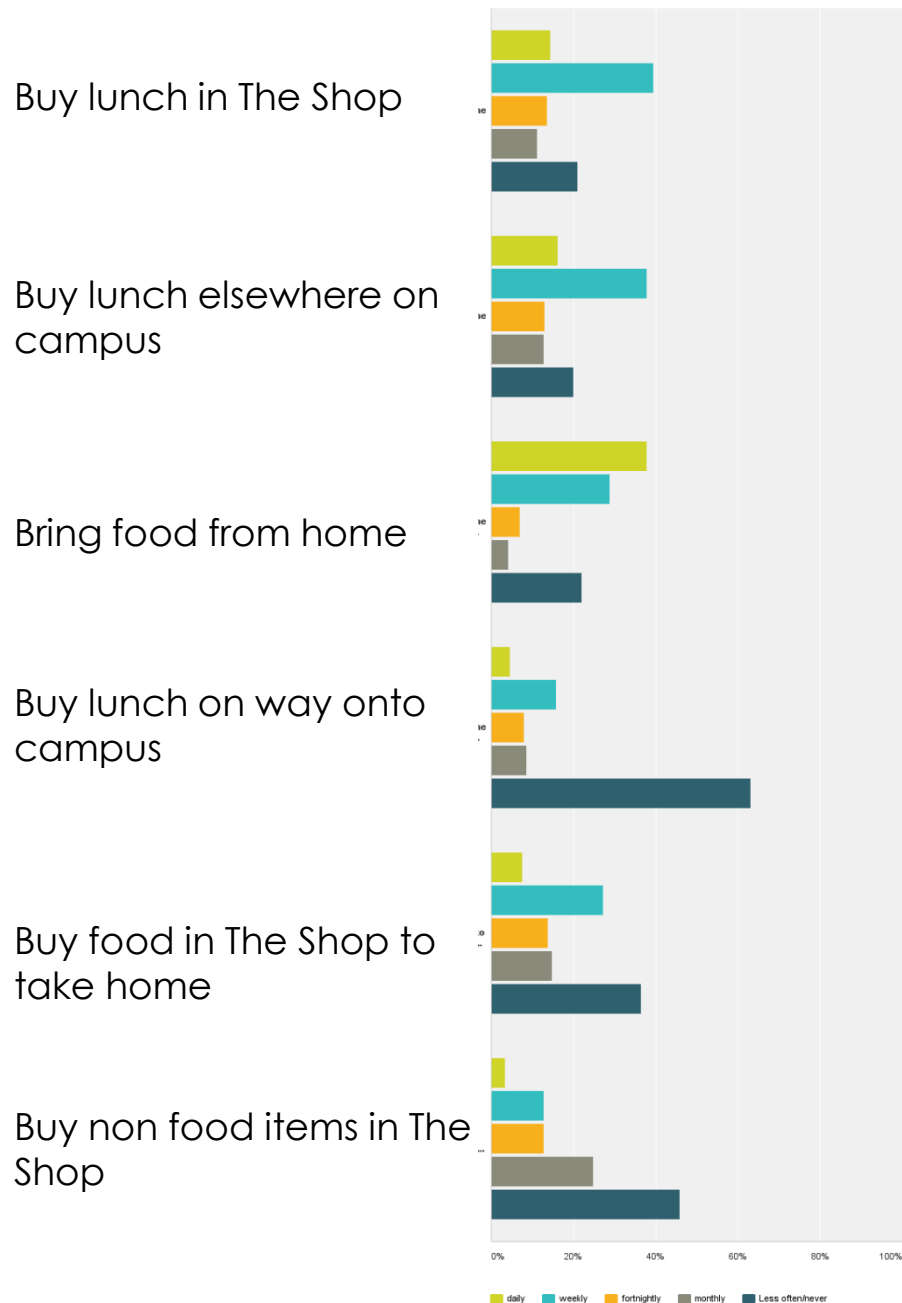
- The Union plays a part in students' decision to come to UEA.
- Clubs/Societies/PSGs (53%), Live Events (52%) and Club Nights (40%)
- Not as high as Course Reputation (94%), Accommodation (68%) but similar to SportsPark (54%)

	2013 (%)	2014 (%)
Clubs, Societies, PSGs	53	53
Live Events	52	52
Club Nights	40	40
Course Reputation	93	94
Accommodation	72	68
SportsPark	54	54

How do Students Rate Campus Services and which are Important?

- Fairly predictable data! If they use it, they like it!
- Most important service on campus – The Shop (86%)
- Last year –
 - Employability the most important service (72%)
 - The UFO most important Union service (80%)

The Shop



- Only 21% never purchase lunch or daytime snacks in The Shop
- 15% buy their lunch/snacks in The Shop daily
- 38% bring their own food from home
- 16% purchase from other campus services

Issues and Concerns

- Greatest area of concern – academic achievement (90%)
academic workload (82%)
money (81%)
- 3 areas of common concern from free text comments;
 - Faith on campus
 - Mental health issues
 - Parking

“I am concerned about the sudden change the university has implemented which means students are prevented from their right to worship, on campus.”

“The lack of parking spots means that I have to be on campus everyday early on if I have an appointment before 3 even if there is no real reason for it.”

“I feel that there is a massive under=representation of mental health services on campus. Lydia pell at the DOS does an amazing job, but it is hard to see her as she has so many students to see. Take money away from sports and put it in student wellbeing first!!”

Representation

- 60% university and campus issues
- 51% issues relating to their course
- 32% issues locally in the community.

	% “strongly agree” or “agree” 2013	% “strongly agree” or “agree” 2011
Campus Issues (reps and officers on university committees)	56%	45%
Community	47%	39%
Through Student Reps	65%	54%

Campaigns

Coursework Return	80.27
Exam Timetables	79.38
Zero Tolerance to Sexual Harassment	77.51
Street Lights	68.13
Anti-Austerity Fees and Cuts	67.85
Mental Health Awareness	63.92
Student Food Co-Op	63.63
Living Wage	61.96
Go Green on Campus	61.55
More Support for House Hunting	55.05
Ethical Investment	55.02
Worker Rights in our Supply Chains	51
Safe Room	46.19
International Food in University outlets	40.5
Get the Vote Out	40.01
International Events on Campus	39
Postgrad Working Space	36.41
Combat Lad-Culture	36.29
International Student Fees	35.99
Support for Faith on Campus	32.3
Mature Students Events	30.77
Bike Skill Share	22.55

Campaigns

Feedback on Exams:

- 30% yes
- 30% not sure
- 40% no

- 35% helpful
- 16% unhelpful
- 52% neither!

General Election:

- 59% yes
- 17% no
- 24% unsure

Communication

- 82% Email
- 50% unaware of the email newsletter

Transparency of decision making:

	2014	2013	2012
To a great extent	9%	12%	12%
To some extent	51%	66%	67%
Not at all	20%	22%	21%

NB. This year, 20% answered don't know.

Positive Impact?

- 65% yes!
- 11% lower than last year

Data Collected in...	% Agree
ASS 2014	65
ASS 2013	76
NSS 2012	80
ASS 2012	67
ASS 2011	70