

LTC09D135

**BSc (Hons) in International Business Management – Year 1**

1. At its meeting on 21 April 2010, the Learning and Teaching Committee considered the new course proposal for the BSc (Hons) degree in International Business Management (IBM) which has been developed by NBS for delivery at UEA London. The material presented at that stage related to Years 2 and 3 of the degree (with details for Year 1 delivery to be separately developed and brought forward for approval in due course), noting:
  - the intent to start Year 2 delivery in 2011/12, with a cohort of up to 100 International students progressing into Year 2 from the INTO UEA London Diploma being delivered in 2010/11
  - from 2011/12 onwards, the plan to start a Year 1 programme for up to 50 Home/EU students, plus a small number of direct-entry International students (similar to the Diploma but forming an integral part of the 3-year degree)
  - the importance attached by the University's Executive Team to the inclusion of Home/EU students as an essential component of undergraduate provision in London.
2. The LTC gave approval in principle to the proposals and authorised the Pro-Vice-Chancellor (Academic) to act on its behalf in progressing matters in the light of subsequent consideration by the Social Sciences Faculty (SSF) Executive. The Vice-Chancellor's approval (on 23 April) to advertise the programme (without caveat) was reported to the LTC meeting on 26 May - along with the outcomes of the Institutional Approval event for UEA London held on 27 April, some of which related directly to the IBM plans.
3. As part of the above approvals processes, several issues - relating variously to the curriculum or the infrastructure - were identified for further developmental work and this is underway in accordance with schedules set out by the SSF LTQC and/or the LTC.
4. Meanwhile, NBS has continued its design work on Year 1, based on the validated INTO UEA Diploma programme. The resulting additions/ modifications to the existing new course proposal form are extracted and attached for LTC as *Annex A*, consisting of:
  - sections to the initial academic case (showing tracked changes)
  - the outline of the Year 1 modules
  - the programme specification for information.The entire document for the degree as a whole runs to over 80 pages and so is not re-circulated, but soft copies can be provided to members on request. Please note that for reasons set out in the original proposal the detail of the course design is to be regarded as confidential.
5. The Year 1 proposals have been approved within the School (see *Annex B*). In view of the urgent need to be able to make authoritative statements about the proposed degree to potential students, they are being distributed to a number of bodies for consideration and approval in a non-standard sequence, ie:
  - SSF Exec (meeting 17 June – outcome to be reported)
  - SSF LTQC (meeting 7 July)
  - LTC (meeting 30 June)
6. **The LTC is asked to consider the Year 1 material. As with the Years 2 and 3 proposals, it is suggested that the Pro-Vice-Chancellor (Academic) be then asked to take a view, in the light of comments from all of the above, of the approval status of the Year 1 components.**

Ms L Morton  
UEA London Project Manager 24 June 2010

## **BSc in International Business Management – Year 1 proposals**

### **Comments from the Director of Teaching - NBS**

[Some comments on market research and queries on the business case have been supplied to SSF Exec but are not copied here].

Re the academic case:

The curriculum looks fine and has been subject to recent review at Norwich so seems sensible to build on but customise. The assessment regime is in line with UEA Norwich. The additional activities being provided at UEA London will give a campus feel to the site which is positive and hence satisfied that they are non credit bearing.

With respect to QA I note existing exam board will be extended membership to cover this course and this is welcomed. I assume that this will mean all other aspects of QA will be standard NBS/SSF approach in respect of evaluation, plagiarism etc. I know the Senior Adviser has expressed concern that appropriate appointment needs to be made in London to provide consistent service. It would seem appropriate that SSLC is also operated under the NBS structure.

The year 1 is not counting towards the degree classification as in Norwich and yr 2 and 3 are as already approved.

The concerns which were expressed in respect of detail on pedagogy and teaching delivery remain to be clarified but time exists for these to be addressed.

On this basis approved as Director of Teaching.

Professor Roland Kaye  
15 June 2010