



Enabling Innovation Research to Application

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What is EIRA?



**Research
England**

Enabling Innovation: Research to Application (EIRA) is funded by Research England as part of the Connecting Capability Fund

£4.7M

Supporting
growth in the
east of England

**Artificial
Intelligence**

Biotech

**Digital
Creative**

EIRA Partners



EIRA Interventions

Innovation Vouchers

Up to £5k

20% matched funding from beneficiary

R&D Grants

£20k-£50k

25% matched funding from beneficiary

Innovation Internships

6 - 12 week internships

15% matched funding from beneficiary

Hothouse Events

BT hosted series of events at Adastral Park R&D HQ

i-Teams

Interdisciplinary student teams are mentored to deliver projects

Enterprise Accelerator

Specialist training for students to develop business skills

Start-up Micro Finance

Grants up to £3k
Micro-finance grants for start ups on the E-ARC HEI sites

EIRA Interventions – business

Innovation Vouchers

- ▶ scoping or developing new products or ideas
- ▶ improving business efficiency

R&D Grants

- ▶ feasibility testing
- ▶ development of a product or service

Innovation Internships

- ▶ 6 - 12 week internships
- ▶ UG and PG

Hothouse Events

- ▶ BT hosted series of events at Adastral Park R&D HQ

EIRA Interventions - early-stage business / start-ups

Start-up Micro Finance

- ▶ students and recent graduates from:
 - ▶ University of East Anglia
 - ▶ University of Essex
 - ▶ University of Kent

Innovation Internships

- ▶ 6 - 12 week internships
- ▶ UG and PG

i-Teams

- ▶ interdisciplinary teams of students are mentored to deliver projects

Enterprise Accelerator

- ▶ specialist training for students to develop business skills

Funding update

£0.5M already allocated to approved projects

£0.25M won by UEA submissions

Over 70% of funding still available

Applying your expertise

Consultancy
Collaborative Research
Internships

Provide underpinning research evidence
Feasibility studies
Prototype development
Derisking innovative processes
Preparing for larger bids

EIRA Team at UEA



DR KAREN SMITH
EIRA Line Manager

TBC
Project Administrator



STEPHEN KNOCK
Operations Manager

Artificial Intelligence



IAN TEBBLE
Knowledge Exchange Fellow

Biotech



DR KENNY LANG
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Digital Creative



BETH SOWERSBY
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Contact

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**Artificial
Intelligence**

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