

**COURSE REVIEW
REPORT OF REVIEW (CR2)**

Action Plan

Key: CD = Course Director
 TD = Teaching Director
 HoS = Head of School
 ARM= Admissions, Recruitment and Marketing

Issue Identified:	Proposed action:	Action by:(name)	Action by:(date)
Development plan	<ul style="list-style-type: none"> Develop plan for looking to improve growth on programme. Look at sustainability- articulate sustainable growth plan While fee level for Home students is still so low, see now argument to promote. Does this course give Home students an edge over MChem to PHD 	School Admissions Director, CD, TD	a/y 2018/9
Build alumni community	<ul style="list-style-type: none"> Build alumni community to keep in contact with outcomes of graduates– do not cut adrift former students. Has access to Careers centre for 2 years but no UEA account 	CD, Careers	a/y 2018/9
Identify Unique Selling Point	<ul style="list-style-type: none"> Given size of group and difficulty capturing feedback via formal mechanisms, create focus-size group with independent trained facilitator. Find out what the USP from student perspective is so can better promote. Measure integration of international students. Have better understanding of why students selected course and their experience on it- to help improve experience of students 	CD, TD	a/y 2018/9
Review value of 10 credit module	<ul style="list-style-type: none"> Should the 10 credit module be absorbed in to the project module? Course team to question if a separate module outline can be completed effectively for 10 credits? If not, then this module should not be stand-alone. 	CD	a/y 2018/9
Give consideration to format of course and how publicised	<ul style="list-style-type: none"> MRES – format of course is more aligned to MRES and that is what is delivered Labelled as MSc as seen to help with recruitment. Noted targets for MRES less than MSc. 	CD, TD	a/y 2018/9
Improve marketing	<ul style="list-style-type: none"> Better marketing: INTO and English - need to maintain good working relationships and links. Most students who apply for this course do not speak English. The course team have requested that translations are made available for identified key areas/countries. This should be automatically driven centrally by ARM based on applicant trends i.e. bilingual web pages for key courses attracting international market. 	ARM, School Admissions Director, CD, TD	a/y 2018/9