

**LTC17D103**

**Title:** *Do Something Different 2017/18 Evaluation*  
**Author:** Neil Ward and Laura Thompson  
**Date:** 3 March 2018  
**Circulation:** LTC – 14 March 2018  
**Agenda:** LTC17A004  
**Version:** Final  
**Status:** Open

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### **Issue**

Do Something Different has now run in academic years 2016/7 and 2017/8. The University needs to decide whether this activity has been sufficiently beneficial to students, whether to continue with this project in the future, and if not, how best to use the week saved from the academic year.

### **Principal Recommendations**

1. Continue running the Do Something Different project throughout the year with events led by UEA Student Union.
2. Continue running the Do Something Different Festival week for at least a further 4 years to allow sufficient time to benefit from having an established event.

### **Operational Recommendations**

3. Fix the timing of the Do Something Different Festival Week to be Spring Semester Week 6 as this consistently works when considering the movement of the Easter break and the flow of the teaching in this semester
4. Consider whether limited teaching and/or other compulsory/necessary activity such as module choice fairs could happen during the Festival Week to help keep students on campus and support engagement with the programme on offer
5. Continue running the project as a partnership between the University and UEA Student Union
6. Continue to provide project funding to UEA Student Union (£30K per annum)
7. Consider moving the University management of the project to an events team who can more appropriately resource this type of project (with appropriate additional funding)

### **Resource Implications**

For 2018/9 the Do Something Different project has been funded through approximately £30K of University funds passed to UEA Student Union, £5K University funded staff, £18K UEA Student Union funding and £13,250 University Widening Participation funding. There are some additional staff costs absorbed into local budgets where staff have contributed as part of their standard working hours. This funding model would need to continue for future years to maintain a comparable series of events.

### **Risk Implications**

All events and activities within DSD have been fully risk assessed to mitigate associated risks and will be for future events.

There are reputational risks associated with both continuing and discontinuing Do Something Different.

- If the initiative were to be actively supported, strengthened and developed, it provides the opportunity for UEA to be positioned distinctively with regards to student recruitment. (Last year's multi-disciplinary crime project proved particularly attractive in drawing attention at recruitment fairs, for example).
- DSD provides a positive opportunity for UEA and UEASU to work actively together on co-planning and delivery of a University-wide initiative, which would be lost if the scheme ceased.
- If participation does not build steadily over time, questions could arise about the value for money of the investment, plus the reduced income from catering outlets etc. on campus if large proportions of students 'go home' and treat the week as a form of 'half term'.

### **Equality and Diversity**

There are no equality and diversity issues associated with this report. Equality and diversity issues have been considered in the design of activities and will be for future events.

### **Timing of decisions**

A decision regarding the future running and timing of the Do Something Different Festival Week needs to be made as soon as possible. Faculties and Divisions are planning activity for the next academic year and the uncertainty around this project is creating difficulties with this planning.

### **Further Information**

For further information please contact Laura Thompson, Head of Learning and Teaching (Quality), [laura.thompson@uea.ac.uk](mailto:laura.thompson@uea.ac.uk), x7374.

## Background

### Do Something Different 2017/18 Evaluation

#### 1. Overview of Do Something Different 2017/18

The model for Do Something Different was changed in 2017/18 compared to 2016/17. There were two principal changes:

- a) Promotion, planning and delivery much more centrally involved the Students' Union and the SU handled all event bookings.
- b) The activities were spread across the whole academic year, but culminating in a Do Something Different Festival week in Week 6 of Semester 2.

The DSD brand was used on a host of SU activities during Semester 1 to raise participation with clubs and societies and other SU activities. These branded activities then built towards promotion of the DSD Festival week in February. The DSD Festival week was formally launched at an event in the SU on 24 January and activities were widely promoted through SU and University channels.

Activities were planned and organised under six main categories: academic; sports, games and hobbies; arts, crafts, performance and media; well-being; religious, cultural and nature; and other. Table 1 shows the pattern of provision of activities under these different categories. The largest number of activities were academic, followed by arts, crafts, performance and media, and then sports, games and hobbies. In total, almost 200 events were scheduled (compared to 150 events last year).

**Table 1 – Categories of 'Do Something Different' Activities**

<b>Academic / CV</b>	<b>Sport, Games and Hobbies</b>	<b>Arts, Crafts, Performance and Media</b>	<b>Well Being</b>	<b>Religious, Cultural, Nature</b>	<b>Other</b>
Academic	Sport	Arts Performance	Chill and wellbeing	Nature	Family Friendly
Training	Games and Hobbies	Performance		Religious	Just for Fun
Study		Media		Cultural	LGBT
Languages		Entertainment			Peer Support
Careers and Volunteering					Society
Medical					
<b>68</b>	<b>49</b>	<b>57</b>	<b>4</b>	<b>16</b>	<b>35</b>

There was some disruption due to the industrial action. A small number of planned events (3) had to be cancelled because staff were participating in the action. The Do Something Different Festival Awards ceremony which was scheduled to be held on Thursday 1 March had to be postponed due to the adverse weather, but has been rescheduled for Tuesday 6 March.

It was also noted that the fact that DSD Festival was running for just one year, and its future beyond that was in question, served to inhibit the development and provision of some events. The 'one more year only' approach was taken as a sign of a precarious commitment by the University to the project, with some staff commenting that DSD had been 'set up to fail', and others arguing that if it was going to be a one-off, it was not worth putting the work into developing innovative activities.

## 2. Overview of Resources

The overall budget spend on Do Something Different for 2018/9 has been £66,250 (or £53K net of Widening Participation funding through the OFFA Agreement). This breaks down as approximately £30K of University funds passed to UEA Student Union, £5K University funded staff, £18K UEA Student Union funding and £13,250 Widening Participation funding.

## 3. Participation and Impact

In the evaluation of last year's Do Something Different Week (Feb/Mar 2017), it proved difficult to distinguish between bookings, actual attendees at events, and unique participants. This year, this problem has been rectified in the record-keeping.

There were 2,574 pre-bookings for event, compared to 2,472 last year. This year there were a total of 2,252 student participants in events during the DSD Festival week, representing 1,049 unique students. (Last year, there were 682 students who booked, but we did not have figures on unique attendees).

Highest participation was from the Faculty of Science, followed by the Faculty of Arts and Humanities. Over a third of participants were international students, who were disproportionately represented among participants.

Academic departments and professional services across the University scheduled events with the Do Something Different Festival Week. Faculties engaged with the proposition of running events linked to their academic area or targeted at their own students whilst making sessions inclusive for students from different academic backgrounds.

The School of Health Sciences were highly engaged with the programme this year and positively their students were able to engage around their studies even though teaching could not be suspended for the week. The quote from Steve Smith is an example of the positive impact the week had for the students who participated but also for the academics who used this opportunity to develop and trial new and innovative sessions.

I am very grateful for the opportunity to have taken part in the Do Different Week activities. My involvement was prompted by a request from Army Recruitment to come and speak with nursing students about army career options for nursing graduates. I approached Julie Towson, Do Something Different Coordinator, asking whether the army session might attract more students if it were seen as part of a fuller afternoon of sessions designed with nursing students in mind primarily, though not exclusively. Julie was highly supportive and encouraged my colleagues in our School of Health Sciences, Drs Gabby Thorpe and Morag Farquar, to develop a Critical Analysis Workshop, and I put together a Music and Dementia session. The sessions were well attended and students (from wide-ranging professional courses as it turned out) seemed keen to actively participate and gave excellent feedback, which included some valuable ideas, should we have the opportunity to build on the experience next year. The three sessions ran cohesively and smoothly thanks to fabulous encouragement and organisation by Julie and team. – Steve Smith (HSC)

The School of Mathematics were supportive of the programme and had a high level of both staff and student engagement showcasing an excellent collaborative approach to event organisation. The quote from Shaun Stevens demonstrates that they suffered as did many events from the number of students who chose to go home for the week supporting consideration of running these events alongside some more formalised or compulsory activities.

The School of Mathematics was involved in several DSD events. The largest of these was a very successful trip to Bletchley Park, organised by our student society MathSoc with excellent support from the DSD team: 52 undergraduates, postgraduates and staff enjoyed a tremendous day, all of us learning a great deal about the wartime activities there when Mathematics first became an indispensable tool in making and breaking codes and cyphers. Some of us already had a preview of this the previous day, when Dr Sinéad Lyle (MTH) gave a talk about cryptography up to the second world war and showed us the film Enigma (2001) -- both were fantastic, though attendance was disappointing, especially among students. Dr Lyle also facilitated the event "Think Big: Innovation and Enterprise," run by Hethel Innovation; this was a superb opportunity for students to learn about innovation, and to get some advice from people working in innovation, which would have been excellent for their future employability prospects, but sadly take-up was very disappointing, with (I think) only 3 students attending. Unfortunately, this reflects the reality that the vast majority of MTH students took the opportunity of having no scheduled teaching to go home, rather than remaining at UEA to do something different. – Shaun Stevens (MTH)

### Some Headline Statistics from the Do Something Different Festival 2018

- **49%** of all DSDF attendees have never been to Students' Union LCR event, which demonstrates that the festival has engaged with a separate group of students from those that usually engage with the SU's regular night time offering
- **31%** of DSDF attendees were not members of clubs and societies on campus, which shows engagement in addition to the usual engagement with extracurricular activity
- **35%** of attendees were INTL students, which demonstrates the interest the week generated
- Total attendees for the week were **2,252**
- Total Unique attendees for the event were **1049**
- Pre- bookings for the week were **2574** with a total conversion of **87.5%**
- On the Monday of the festival attendees surpassed ticket holders which demonstrates that pre- bookings aren't a direct reflection of attendance
- The person that attended the most events (**14**) in the week was a History Student in their first year
- The highest attended event of the week was Zorb Football (**74**) led by the Sports Park, closely followed by Life Science Careers event (**73**), the Global Campaign Challenge by Careers Central (**68**), Reaching Out Event by Compass Society (**54**) followed by Laser Tag by the Laser Society (**53**)
- Faculty of Science (**31%**) led the engagement closely followed by Faculty of Arts and Humanities (**30%**)
- BIO led the engagement with **117** attendees followed by PPL with **109**
- First year's student led the way on engagement with **44%** with 2<sup>nd</sup> and 3<sup>rd</sup> year student at **25%** and **23%** engagement
- Average approval rating for the festival on the survey was **4.2 out of 5**
- **88%** suggested that we should run the festival again
- **83%** of respondents stated they had fun
- **33%** of survey respondents made a new friend with **37%** hoping the festival would allow them to meet a new friend

Like last year, for those students that did participate in activities, the response was strongly positive. Some 88.5% of surveyed students said they would wish the DSD activities to continue in future years.

Over 1,000 unique participants at UEA represents a significantly higher level of participation than Edinburgh achieved in their second year of running their Festival of Creative Learning. However, it would still represent a relatively small proportion of the total student body, even if PGRs and those students in FMH for who teaching and placements continued are removed from calculation, although a larger proportion than last year.

#### **4. Future Options and Next Steps**

Do Something Different Week 2016/7 ran in week 7 of semester 2 from 27 February 2017 to 3 March 2017. This was the first year the event ran and was solely co-ordinated by the University without the strong Student Union partnership that operated this year. In 2017 there were 2,472 individual event bookings from 682 students. Attendance figures are not available from the event so booking figures are the only guide to participation. There were 150 scheduled events running across the week including a main themed series.

The experience of running Do Something Different for a second year has shown that attendee figures have increased. This is likely to be attributable to increased promotion but could also be impacted by attendees from the initial year participating for a second time and/or telling their peers about their experiences. This positive increase in participation is supportive of having a period of stability for the project where by committing to multiple future events the project has the opportunity to build from experience, word of mouth and the knowledge that DSD exists and provides enjoyable and beneficial opportunities for students.

An alternative option to continuing with DSD Festival week in Semester 2, and proposed by the SU's Chief of Staff, is to introduce a Week 0 at the start of the academic year which provides space for registration, induction, matriculation, health and safety etc, mixed with DSD type social activities.

## Appendix I – Pattern of Activities Provided

Academic / CV	Sport, Games and Hobbies	Arts, Crafts, Performance and Media	Well Being	Religious, Cultural, Nature	Other
Academic	Sport	Arts Performance	Chill and wellbeing	Nature	Family Friendly
Training	Games and Hobbies	Performance		Religious	Just for Fun
Study		Media		Cultural	LGBT
Languages		Entertainment			Peer Support
Careers and Volunteering					Society
Medical					
Enterprise					
Global Campaign Challenge	ueactive indoor cycle	Stained Glass Taster session	Manging Low Mood and Anxiety	Outdoor Sculpture	Recipe Competition
Writing to a Brief 1	Kriegsspiele - Fight a Napoleonic battle	UEA: Where Literature Lives - Film Project	Coffee Morning	Insect Hotel Workshop	Heart of the - Street Food!
Academic / CV	Sport, Games and Hobbies	Arts, Crafts, Performance and Media	Well Being	Religious, Cultural, Nature	Other
Expressing Culture in Sign Language (Session 1)	AR Krav Maga Self-defence Training 1	The showing of Las Meninas	Move Yourself!	Dharma - Mediate through Movement	"Paul of the Antarctic": A Virtual Journey to Antarctica
Identity, Memory and Legacy in Suffragette History - UEA Archive Exhibition	Magic Crash Course	Find The Thieves Day 1	Positive Minds Workshop	Pop-Up Norfolk Heritage Centre	Women + Open Door Session
Basic Excel for Office Work	ueactive drop-in badminton	Mashup Film Competition Introduction!		Buddhist Meditation	Building Under Pressure
Expressing Culture in Sign Language (Session 2)	ueactive drop-in self defence	On Your Feet: Activation and Engagement through Drama		Mindfulness - Christian perspective	Men's + Open Door Session
Italian: Food for Thought	Mixed Martial Arts taster	Digital 3D Workshop		Quaker Meeting	"IT" Screening and quiz!
Drop-In Study Space	ueactive zumba	Live Music Jam		Visit My Prayer Rooms Day	Karaoke for Fundraising February
Public Speaking Training 1	Armed Stage Combat for Beginners	Mashup Film Competition Session 1		Anglican Eucharist	Grab a Crayon - Get Colouring
Postgrad - Is it right for you?	ueactive body balance	Beginners Card making		Hindu Worship and Chat	Grab Your Penne And Plate And Make Some New Mates
Student Project Showcase in Language and Culture	ueactive boxercise	Find The Thieves Day 2		Reaching Out - helping Norwich's homeless	Geeky Film Marathon - The Cornetto Trilogy
Traditional food in the French-speaking world	ueactive body pump	Mashup Film Competition Session 2		Labyrinth	Cookery Demo 2
Writing to a Brief 2	Heart of the - Games in the square!	Bookfolding and Origami - upcycling old books		Rosary	Cutting open a Car - #Impact

Academic / CV	Sport, Games and Hobbies	Arts, Crafts, Performance and Media	Well Being	Religious, Cultural, Nature	Other
Stand Out from the Crowd: Go For Greek	ueactive circuits	Ceramic Plate Painting		Sunday Assembly	Co-operative Housing Workshop
Life Sciences Careers	Badminton Taster	Daily Guided Tours of the Sainsbury Collection AM		Sikh Worship	Trans and Non-Binary Open Door Session
Brainwaves: A practical introduction to the neurophysiology of mind	ueactive LBT	Mashup Film Competition Session 3		Catholic Mass and Adoration	Scavenger Hunt
Hispanic Gastronomy from Across the World	ueactive drop-in men's football	Daily Guided Tours of the Sainsbury Collection PM		Catholic Mass	European Cinema - Macondo (Austrian)
Pitching an idea (synopses, treatments, loglines, biographies and applications)	ueactive drop-in netball	Las Meninas Painting Competition			HSC Social
Think Big: Innovation and Enterprise	ueactive aerobics	Cuban Salsa Bachata Taster Session			Damn Good... Harry Potter Party
Present like a pro	ueactive body pump	ueactive drop-in tagged rugby			Dementia Friends - Information Session
Intermediate Excel for Office Work	9 Dart Challenge	Anime and Games			Heart of the - Street Food!
Introduction to LaTeX	ueactive vinyasa flow yoga	ueactive body combat			Cookery Demo
Drop in study space	ueactive drop-in climbing	Martin Harley & Daniel Kimbro			Bi - Pan Open Door Session
Public Speaking Training 2	Magic Workshop	Pop into Touch Rugby			Aro and Ace Open Door Session
Academic / CV	Sport, Games and Hobbies	Arts, Crafts, Performance and Media	Well Being	Religious, Cultural, Nature	Other
The Cultural Meaning of Chinese Martial Arts in Films and TV	Introduction to Skateboarding!	ueactive restorative yoga			UEA Pride Film Screening
Student Project Showcase in Language and Culture	Try Quidditch	The History of the Las Meninas			Domestic and Relationship Abuse and the LGBTQ+ Community
Italian: Food for Thought	ueactive drop-in mixed hockey sixes	Las Meninas - Find the Thieves!			Bletchley Park Trip
Pitching an idea - (synopses, treatments, loglines, biographies and applications)	ueactive drop-in squash	Daily Guided Tours of the Sainsbury Collection AM			Nail Pamper Session - Iridescent Beauty By A
Walking and Talking German	ueactive body combat	Philosophy Open Mic			Walking the planes - Magic: The Gathering session
Russian language, pancakes and more!	Try out Table Football	Daily Guided Tours of the Sainsbury Collection PM			Drivers Awareness - #Impact
How to use social media to market	ueactive body balance	Vocal Workshop			The Secrets of Arabic Coffee

yourself/upstart companies					
Teaching English as a Foreign Language	AR Krav Maga Self-defence Training	Cabaret: A Night at the Musicals Workshop			Am I still queer? Queer and LGBT+ histories, futures and utopias
The Creative Exposure	Heart of the - nerf shootout!	Calling all folk musicians to come and play			The Secret History of the Eurovision Song Contest
<b>Academic / CV</b>	<b>Sport, Games and Hobbies</b>	<b>Arts, Crafts, Performance and Media</b>	<b>Well Being</b>	<b>Religious, Cultural, Nature</b>	<b>Other</b>
Diversity Day	ueactive drop in men's football	Beginners Knitting			Welsh Treasure Hunt
Drop in study space	Hearthstone Fireside Gathering	Japanese wooden painting: the kokeshi art 1			Magic Showcase!
Public Speaking Training 3	ueactive drop-in badminton	Japanese wooden painting: the kokeshi art 2			Master of Arms 2018
Volunteering Pop Up	ueactive fitness pilates	Daily Guided Tours of the Sainsbury Collection AM			
Incorporating critical analysis into academic writing	ueactive zumba	Learn to Crochet			
Get Writing Group Support Session	Lunch and Lasers - Laser Tag @ UEA	Las Meninas - Find the Thieves			
The Creative Exposure	ueactive indoor cycle	Las Meninas - Capture the Thieves			
Walking and Talking German	ueactive body pump	Calligraphy - The Art of Handwriting			
Codebreaking in the Computer Age	Zorb Football	Daily Guided Tours of the Sainsbury Collection PM			
Look on Life	Disco Dodgeball	Headlights Stand-Up Comedy and Interactive Improv			
Adapting to a Professional Environment	Battlefield Archery	Coffee Morning With The Broad Magazine			
<b>Academic / CV</b>	<b>Sport, Games and Hobbies</b>	<b>Arts, Crafts, Performance and Media</b>	<b>Well Being</b>	<b>Religious, Cultural, Nature</b>	<b>Other</b>
Music and Dementia: Best left to musicians and therapists?	ueactive body balance	Las Meninas – Day in Court			
Multimodality and researching touch	UEA KAYAK GOES TO HPP!! SAFETY TICKET	Medieval Norwich Tour			
Report Writing and Dramaturgical Assessment	Games Society's 24 Hour Event	Daily Guided Tours of the Sainsbury Collection AM			
First Aid Training (Session 1)	Assassins: Breach and Clear	Learn to Knit			
Drop in study space	ueactive indoor cycle	Norwich Castle Trip - Morning Trip			
Public Speaking Training	ueactive drop-in volleyball	Norwich Castle Trip - Afternoon Trip			
Playing Dominoes with English Vocabulary		Daily Guided Tours of the Sainsbury Collection PM			

Traditional food in the French-speaking world		Kpop Dance Session			
Report Writing and Dramaturgical Assessment		LMS and Present : Live from the Blue Bar			
Stand Out from the Crowd: Go For Greek		Daily Guided Tours of the Sainsbury Collection AM			
The Cultural Meaning of Chinese Martial Arts in Films and TV		Daily Guided Tours of the Sainsbury Collection PM			
Bullet Journaling for Beginners		Daily Guided Tours of the Sainsbury Collection AM			
<b>Academic / CV</b>	<b>Sport, Games and Hobbies</b>	<b>Arts, Crafts, Performance and Media</b>	<b>Well Being</b>	<b>Religious, Cultural, Nature</b>	<b>Other</b>
Taste of Ethiopian Culture and Language		Daily Guided Tours of the Sainsbury Collection PM			
Can Chemistry catch criminals?		Daily Guided Tours of the Sainsbury Collection PM			
First Aid Training (Session 2)					
Playing Dominoes with English Vocabulary					
Russian language, pancakes and more!					
The Importance of Script Writing and Grant Applications					
Norwich Film Volunteer Training					
Hispanic Gastronomy from Across the World					
Drop in study space					
Public Speaking Training					
Lego Maths					
Poverty - Must the poor always be with us?					
<b>68</b>	<b>49</b>	<b>57</b>	<b>4</b>	<b>16</b>	<b>35</b>

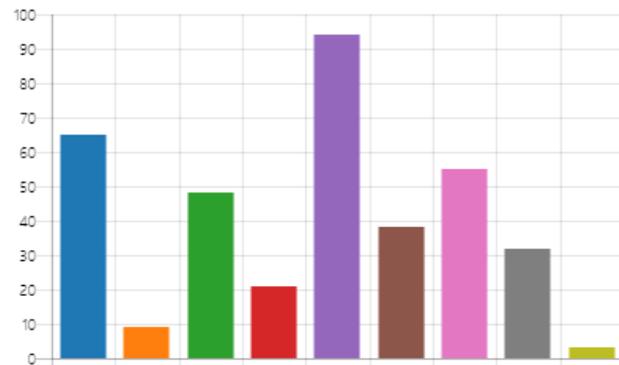
## Appendix II – Feedback on DSD Festival Events

Average rating (Q3): 4.17/5

5. Do you feel that you accomplished any of the following during the Festival?

[More Details](#)

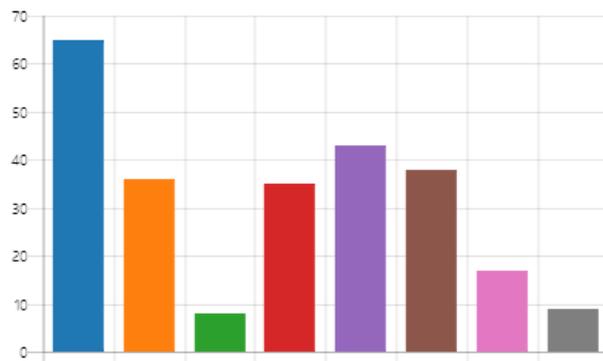
● Learnt a new skill	65
● Gained a new qualification	9
● Found a new interest	48
● Developed my employability	21
● Had fun!	94
● Made a new friend	38
● Challenged myself	55
● Learnt more about what UEA ...	32
● Other	3



7. How did you hear about the Festival? Please select any appropriate:

[More Details](#)

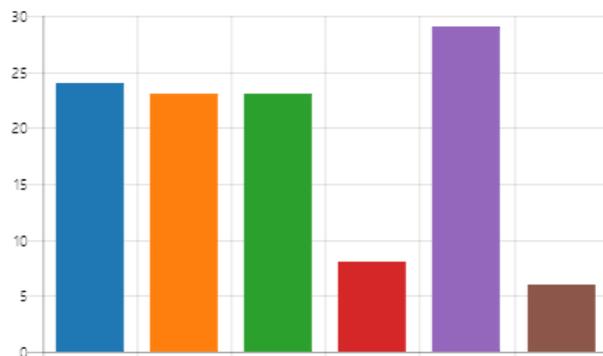
● Through the Do Something Di...	65
● Facebook	36
● Twitter	8
● Heard from lecturer	35
● Poster/Banner	43
● Heard from a friend	38
● Through my society/club	17
● Other	9



8. How many events did you sign up to during the festival?

[More Details](#)

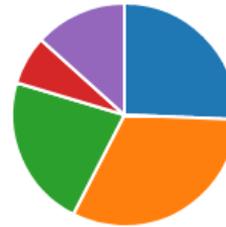
● 1	24
● 2	23
● 3	23
● 4	8
● 5 or more	29
● None i just tured up	6



9. Of the events you signed up to how many did you attend?

[More Details](#)

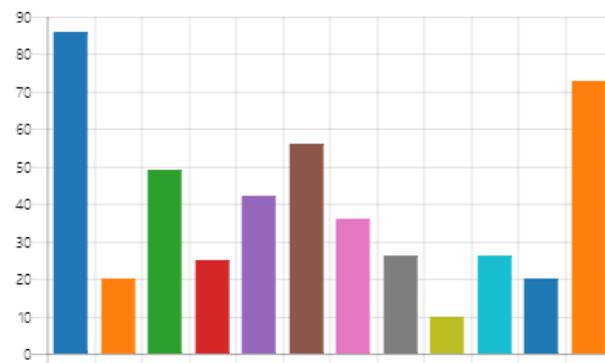
1	29
2	36
3	25
4	8
5 or more	15



10. Why did you attend the Do Something Different Festival?

[More Details](#)

I wanted to try a new activity	86
I have tried an activity before ...	20
I wanted to learn a new skill	49
I wanted to improve my empl...	25
I wanted to meet new people	42
I had some free time I wanted ...	56
I came to relive some stress	36
I wanted to try a new club/soc...	26
I wanted to have a taste of an...	10
I wanted to learn about a new...	26
I wanted to improve my own ...	20
I wanted to have some fun an...	73



18. If you were a member of UEA senior management, would you run the Festival again next year?

[More Details](#)

Yes	100
No	13



### Qualitative responses

It opened my eyes to all the events, services and help offered by the University. It really made me appreciate how important it is to take the experience of university by both hands and try everything you can.

The Festival offered a wide range of activities which I really liked, and so there were a number of events that I was interested in and really enjoyed. I liked that the Festival offered the chance to try out new skills and societies without having to commit to them long-term, to see if it was for you, and the atmosphere of the Festival encouraged a 'try something new' attitude which really helped.

The festival offered a range of different formal and informal events that I felt not only catered to my needs in terms of future employment and CV building, but also allowed me to meet new people from various courses that I otherwise would not have met. In doing so, not only did the experience broaden the opportunities in industry, but also allowed me to gain a better understanding of my future in my course as I met people from various years who were able to give their experience on modules that I am interested in taking in my second year.

I think it's really important to try different things, especially when at university you are usually do fixed on doing the best you can with your degree. I'm quite a stress person too so It's quite nice to just take a step back and enjoy things that you might not even think of doing. For instance my housemate came back and said she'd attended the journal righting seminar/workshop and found it very beneficial in keeping her thoughts. My boyfriend decided to go Salsa dancing on Tuesday, we really enjoyed it, just another thing that we probably wouldn't have tried due to prices, being students and that. We're also participating in laser tag which sounds great and then we've also signed up for zorb football too.

I really enjoyed doing some activities that are not offered in societies and was a much better experience than previous years, where there was either a smaller range of activities or nothing at all!

It's been an inquisitive and exciting experience. I selves into something that would help me in my future career and made friends doing so.

There was so much happening. I wish I didn't live so far away and it wasn't so cold or I would have stayed on campus for longer and tried to get involved even more than I did.

Loads of events every day- a great range of new things to try! There was so many I struggled to choose where to go when!

All the event I have went to has been really fun and interactive. I got to learn new things and enjoy/try things I have not yet done or have known about.

I had the opportunities to take part in so many events (mainly sport) at a very cheap price or even with FOC. It was a good chance to experience something different!

Great variety of interesting and cool activities. So different to normal uni life

It was good to get out from the house and do something different rather than just sitting home crying over my dissertation.

It was good and I learned a lot of things. I came to know many things that I can do by attending this festival. I improved lot of self-confidence with in me. Was able to meet new people and had good time by talking to them.

I only went to the creative events so I can only judge from them, but they were super informative and has helped me a lot with my future prospects.

The activities are really practical and meaningful, so that I can find own interests and hobby, which would be a highlight on my future CV.

I got to do something that was really out of my comfort zone and unrelated to my degree, and it was so interesting.

The film project for the 'Where Literature Lives' during Do Something Different Week has been a fantastic opportunity to not only get a chance to use the cameras and film equipment, but get 1st

class inspiration and supports from mentors in the industry. At all times we were advised by both a director and technician to create a film in 5 days. We were taught how to use top-of-the range Avid software, which at any other time might have been daunting! It feels amazing to have completed the challenge and know that you can make a film in 5 days. Without a doubt I will take this experience on to do future film work and projects. Thank you to everyone involved!

Every event I went to was very well run and a lot of fun! I was able to try things that I didn't realise were on offer and also new things I never would have tried without the festival.

Was able to engage in a variety of new activities and events. It allowed me to better my communication skills.

I really did something I haven't tried before and I have learnt new things in DSD events. I learnt how to knit, I tried different sport and dance. I also meet new friends through activities.

The critical analysis workshop was brilliant, I would rate it 10/10! I found that it was so useful for improving my writing style and learning the process of critiquing; I wish we could have had it before completing my recent assignment.

Lots of variety which helps to appeal to the whole student population. Didn't target just one type of student, very accessible.

I had a fun week even though I only did things on two days. I managed to get some rest and a break from work, and also managed to do some things in Norwich that I usually wouldn't have time to do.

Given that it was reading week and I had very little to do outside of a few shifts at work I was looking at a rather empty week where all my friends had gone home. Thanks to the Do Something Different Festival I found myself with something to do every day and an opportunity to socialise with new people and bond over a shared interest.

A mix of educational, yet fun-filled activities for students to engage in, develop skills from and learn from. It has given me more of an insight into hobbies I could take on and other ways to spend my time at university. It has also allowed me to develop a range of skills.

After the self-defence session I feel more comfortable and self-confident. I also found the sign language session extremely interesting - I definitely found a new hobby. For me, this festival is just an amazing way to try new things, even these odd ones, make some friends and challenge ourselves. I've loved it.

It is fun and interesting, as an exchange student, I find the activities quite meaningful compared to what I have in my home university. And it definitely helps to create a more vibrant learning atmosphere. We should have more opportunities and exposure to things that we may not be familiar with.

I participated in an event run by Assassins Soc, who happened to be in the room next door from my own society (Games Soc). I really enjoyed it and am very happy the festival gave me the chance to try out something new, since I don't think I'd ever would have gone through the trouble of making my way to Assassins outside of it.

It was really diverse festival with so many activities and many diverse cultures as well. It is an amazing way of taking new activities or at least trying those things that you have always wanted but you have never had the chance. And it helps relieving stress.

Do something different festival is an opportunity to get out of your comfort zone and expand your horizon. With a wide variety of events, it's highly likely that you find something for you.

Do something different week is a great opportunity to get out and try something new that you have never experienced before or would like to experience it. This whole week has been worthwhile for me because I got to meet new people, enjoy and learn about the events with my friends and just having fun. Also it gave the chance to relax and have a break before my concentrating on my deadlines again.

It was a unique opportunity to try something new, you'd never tried before hence the name of the week. It definitely de-stressed me and gave me the chance to meet some new people and build up my confidence.

It was a sensational experience where I could investigate the creative side of myself.

I found it was a great opportunity to try something new and to take part in events outside of my course/societies. I also got to learn new things about a topic I was interested in but otherwise would probably not have found out.

Let you to get something special and different, besides your own program, which could enable you to find your own interests and hobby, and enrich your study lives.

It's a week where you have the opportunity to learn new skills and information that isn't necessarily related to your degree course, but helps you become a better rounded individual. You may even find a new hobby, make new friends outside of your course and even join a new society, or just have fun and de stress!

The festival is a way to develop skills and find contacts for areas of interest that would not necessarily be easily scheduled in a standard learning week, it was helpful in developing my social skills in interacting with new people a who I had never met before, as well as exploring opportunities in both academic and social areas, I found it incredibly useful

The festival was a great place for trying out something that I would not even have considered doing with my own intuition. It was great to see the University encouraging such an important aspect of life.

I remember when something different week was just called week 6/7 do. I much prefer having the opportunity to explore Norwich, develop interests outside my degree and try something new.

I was impressed with the number of event students that were on offer, and the level of organisation that must have gone into planning and co-ordinating all the events.

Cheers and my hearty congratulations to all those who organised the events and to those who worked hard for this DSDF to be a successful one.

I think some sessions last too short. And I would like more stress management activities in the future. I really like the cook demo by the way, which indeed inspire me to cook more!! I want more sessions happening off campus.

I liked the activities but in most of them I wasn't taught anything. For instance, in the Excel course, we were left alone with the computers, with barely any guidance. The same happened in the calligraphy workshop, the materials were provided but barely any help. I would have liked a step-by-step explanation so that they would have been more useful.

I enjoyed the activities of the festival. I had the opportunity to learn first aid and that was fantastic! I don't give it 5 stars because I think that the Global Campaign Challenge can be improved for future years. I would have liked to participate in more activities but I had coursework!

There is a wide variety of events which are really interesting and fun, you get to learn different skills. However, I think the promotions can be better so we know the updates of any events, or new events, like the Norwich Castle Tour which I really want to go, but it was too late when I found out about the new morning slot because the tickets are already sold out.

I participated in an event run by Assassins Soc, who happened to be in the room next door from my own society (Games Soc). I really enjoyed it and am very happy the festival gave me the chance to try out something new, since I don't think I'd ever would have gone through the trouble of making my way to Assassins outside of it. I haven't given the festival/my experience 5 stars, because I felt it was very much aimed to Undergrad students. As a postgrad, especially as a PGCE-student, there were a load of events that I would have liked to go to, but couldn't because of my timetable. So my suggestion for next time would be to try and include postgrads a bit more, especially those that are in placement and therefore busy all day and not on campus a lot.