

What makes a UEA news story?

The aim of the portal news service is to report what is happening at UEA – what’s new, its successes and its people’s achievements – so staff and students understand what the University is doing, why we are doing it and what we aim to do in the future. This information should help to build pride in being part of UEA, give staff a deeper understanding of UEA’s strategy and their own role in achieving it and reinforce the sense of UEA as a single entity.

UEA vision and values

Stories that underpin our vision and demonstrate our principles.

UEA strategy

Items that illustrate or explain UEA’s strategic objectives.

Success stories

Stories that illustrate how we’re attaining our vision and recognise the individuals and teams involved eg new initiatives, positive results of projects, sector firsts, how we “do different”, entrepreneurship.

Performance

League tables, partnerships, sector-leading initiatives, peer group leadership, admissions.

External awards and recognition

Demonstrating our excellence and how we stand out from the crowd.

Community and engagement

Our contribution and positive impact on the communities in which we live and work, the positive benefits and reach of our research.

Appointments

Senior appointments or appointments that have relevance across the organisation.

People stories

Stories that highlight the contributions of teams and individual staff and students – how people make UEA what it is.

Notices

Notices and events announcements are published in the “Notices and Events” section within Campus News on the portal, which sits alongside the main news service and is highlighted in the weekly bulletins.