

BIO

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and
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WHAT IS IMPACT?

- HEFCE definition

...“ an effect on, change or benefit to the economy, society, culture, public policy or services, health, the environment or quality of life, beyond academia”

- Provable, real-world benefit, based on research

Impact is NOT:

about audience figures or visitor numbers
about talking to policy makers
about making documentaries

Impact IS:

about the effect that all of this interaction and engagement has actually had on society, the economy and /or public policy
about evidencing change

WHAT IS IMPACT?

Academic Impacts

Worldwide academic advancement

Innovative methodologies, equipment, techniques, technologies and cross-disciplinary approaches

Contributing towards the health of academic disciplines

Enhancing the knowledge economy

Training highly skilled researchers

Improving teaching and learning

Enhancing the research capacity, knowledge and skills of public, private and third sector organisations

Improving health and well-being

Wealth creation, economic prosperity and regeneration

Changing organisational culture and practices

Enhancing the effectiveness and sustainability of organisations including public services and businesses

Attracting R&D investment

Improving social welfare, social cohesion and/or national security

Commercialisation and exploitation

Enhancing cultural enrichment and quality of life

Environmental sustainability, protection and impact

Evidence based policy-making and influencing public policies

Increasing public engagement with research and related societal issues

Economic and Societal Impacts

“The demonstrable contribution that excellent research makes to society and the economy”

(<http://www.rcuk.ac.uk/documents/impacts/rcukpathwayspresentation-pdf/> Research Councils UK)

REF2014 ASSESSMENT

The criteria for assessing impacts were ‘reach’ and ‘significance’:

- In assessing the impact described within a case study, the panel formed an overall view about its ‘reach and significance’ taken as a whole, rather than assess ‘reach and significance’ separately.

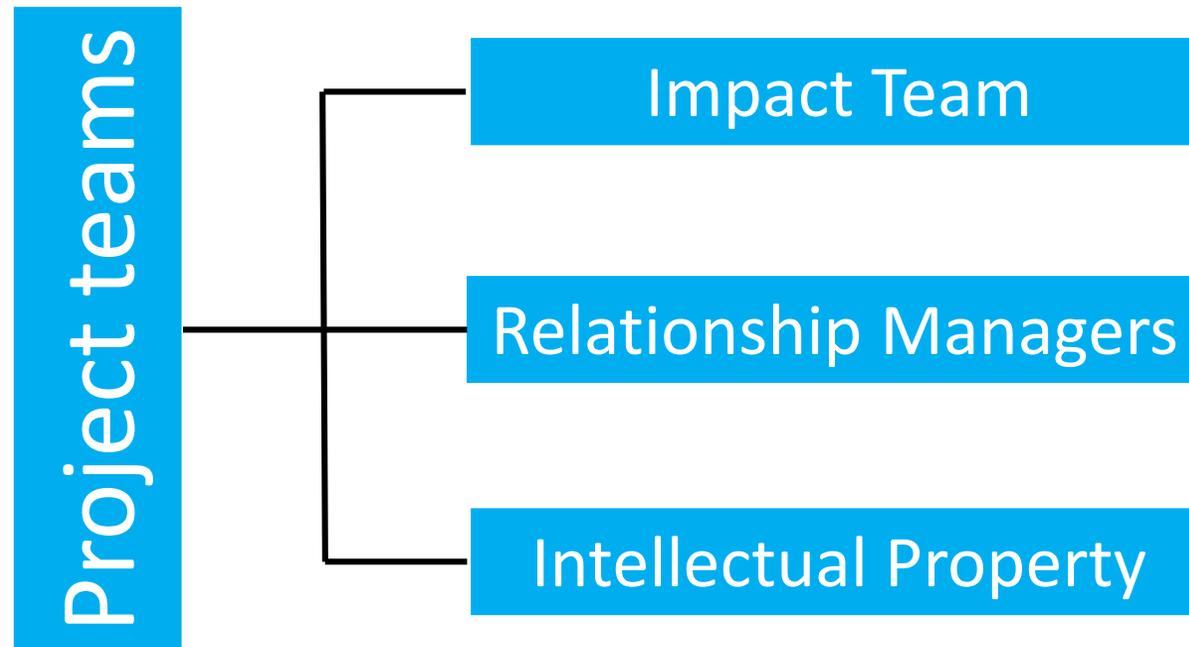
Four star	Outstanding impacts in terms of their reach and significance.
Three star	Very considerable impacts in terms of their reach and significance.
Two star	Considerable impacts in terms of their reach and significance.
One star	Recognised but modest impacts in terms of their reach and significance.
Unclassified	The impact is of little or no reach and significance; or the impact was not eligible; or the impact was not underpinned by excellent research produced by the submitted unit.

REF2014 ASSESSMENT

Impact types	e.g.	Examples of evidence
Economic Prosperity	<ul style="list-style-type: none"> -A spin-out company has been created and is generating revenue -A new product of service is in production -A business or sector has adopted a new technology or process 	<ul style="list-style-type: none"> - Patents - Testimonials of service users/customers - Awards - Media coverage of investment
Health and welfare	<ul style="list-style-type: none"> -Outcomes for patients have improved -The control of diseases has changed - New technology has been adopted 	<ul style="list-style-type: none"> - Testimonial - Statistics - Policy/guidance documents
Policy	<ul style="list-style-type: none"> -Policy debate has been stimulated or moved forward -Changes to legislation, regulations or guidelines -Cost-effectiveness of a service has improved 	<ul style="list-style-type: none"> - Citation in policy/guidance/legislation - Testimonials - International non-governmental organisation policy briefings. - Public meeting minutes
Public discourse	<ul style="list-style-type: none"> -Public understanding has improved -Public debate has been stimulated of informed by research -Public engagement/involvement in research has improved 	<ul style="list-style-type: none"> - Attendance figures, demographics, feedback, testimonials - Quantitative/Qualitative survey data - Media and social media coverage

SUPPORT SERVICES FOR IMPACT

Research and Enterprise Managers



SUPPORT SERVICES FOR IMPACT

Impact Team: Claire Gallant and Emily Stewart-Rayner

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IMPACT FUNDING

Two main routes:

- REF-specific funding: A central pot of £200k available to researchers that have been through the PVC Impact review. Any new case studies should be submitted to impact@uea.ac.uk for School grading before putting in an Impact Fund application. Next deadline 30th September 2017.
 - Case studies rated B – bids up to £15-20k
 - Case studies rated A or D – bids up to £5k
 - Case studies rated C – no funding
 - Case studies not considered at PVC or Faculty meetings – no funding
- Non-REF specific funding. E.g. ESRC Impact Accelerator Account, KTPs, NRP Translational Fund, Strategic Fund, Equipment Fund (now opened up beyond SCI).

Thank you.

Any questions?