

LTC15D109

Title: *Academic Director of Learning and Teaching Enhancement Report to LTC*
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Issue - Report on the work of the AD Learning and Teaching Enhancement

Recommendations

1. **HEA recognition** – LTC should ask for a report on the HESA collected statistics about recognition against the HEA framework at the first meeting of AY 16/17 to monitor ongoing progress
2. **Online developments** – LTC will need to understand developing online strategy in approving new proposals likely to be put before the committee over the next 6-12 months.

Resource Implications – both projects have resource implications which should be discussed in the context of progress made and new development at future meetings.

Risk Implications – Both projects are key to delivering the UEA Plan.

Equality and Diversity - n/a

Timing of decisions - No decisions need to be made by LTC at this stage

Further Information

I am committed to supporting colleagues in developing their practice in these areas and would welcome feedback about how best to communicate these opportunities and support the development of good e-learning throughout the university - please email me h.gillespie@uea.ac.uk or call x2974

Background

My role as AD LTE is to drive developments in teaching and learning which enhance the student and staff experience. Much of this is focused on developments in e-learning. This report gives details of some of the developments.

Discussion - Questions are invited.

1. HEA recognition

Associate Deans have expressed a wish to manage the systems for academic staff gaining recognition against the UK Professional Standards Framework within faculties. Below is a note circulated to them and Senior Faculty Managers.

Teaching qualifications and the recognition against the UK Professional Standards Framework - A note on progress and the next steps

UEA recognises the need to support staff in gaining recognition against the UK PSF. To that end, Deans have agreed to fund professional recognition fees from Faculty budgets and each Faculty has set aside £6,000 per annum for three years for this purpose. The HEA fees for professional recognition are currently £200 for Fellows, £300 for Senior Fellows and £500 for principal fellows. It is recognised that groups within Faculties have expressed a willingness to work together on this, so the proposal is that those groups organise themselves in mutually convenient ways with support where needed.

Next steps are as follows:

1. The first step for Faculties is to identify the staff they wish to support through the process of seeking HEA recognition. To assist in this exercise Senior Faculty Managers (John Tully, Eve Dewsnap, Mark Hitchcock, Laura McGonagle) will be supplied with a list of those with HEA recognition, those with other teaching qualifications and those without either.

Faculty	Number of staff					Total
	Probation i.e. MA HEP candidates	With HEA PSF	With other teaching qualification	Teaching qualification unknown	With no teaching qualification	
FHM	24	93	46	31	35	229
HUM	36	104	14	56	38	248
SCI	35	100	23	40	53	251
SSF	64	141	27	35	31	298

2. Some senior staff and holders of existing recognition at Senior Fellow level have agreed to mentor colleagues through the process of recognition at D2 (Fellow) and D3 (Senior fellow). It is proposed that mentoring groups are established and run on a Faculty basis, with each one led by a lead Senior Fellow. Geoff Hinchcliffe in CSED will liaise with the mentors and AD(LTQ)s to identify the lead Senior Fellow and he will coordinate the four Faculty groups.

Senior Fellows in each Faculty are:

FMH: Laura Bowater, Dominique Hubble, Veena Rodrigues, Nicola Spalding

SCI: Richard Bowater, Harriet Jones

HUM: Sanna Inthorn, Brett Mills

SSF: Duncan Watson

Also we may be able to call on the following for support:

- Geoff Hinchcliffe (Senior Fellow)
- Adam Longcroft (Principal Fellow)
- Neil Ward (Principal Fellow)

3. The HEA have been asked to provide introductory workshops for applicants in the first two weeks in May with one workshop for prospective Fellows and one for Senior Fellows. While it is recognised that not everybody will be able to attend, if there is a representation from each Faculty the information and guidance can be disseminated within Faculty groups. As soon as the details have been finalised SFMs will be informed so that invitations can be made to those they have identified.
4. CSED have offered to provide support through writing workshops if needed.

5. Faculties will need to develop some guidance for staff seeking recognition as to the mechanism for paying the fees. Staff making HEA submissions are asked whether they will be paying or someone else paying and they should be recommended to take the “someone else paying” option. They then will be sent a reference number which they should send to their Faculty Finance Manager – or whomever in the Finance team has been nominated. The Faculty Finance team can then make the payments accordingly. The advice from the HEA is as follows:

Payment will be requested via debit or credit card when you submit your application in MyAcademy. You can pay this yourself at the time you submit or if you are receiving financial support from your institution there is an option for someone else to pay on your behalf. In both instances you will be sent a reference code to enable payment to be made.

Institutions and bulk payments

At the payment stage, if an institution is paying for a number of applicants, each applicant will be able to select that another is paying on their behalf. A reference code will be provided and the applicant should give this to their institution. Whoever is responsible for making the payment from the institution can then sign into MyAcademy and make a payment on an institutional credit/debit card, using that reference code (or multiple codes if paying for more than one individual). An institution can enter reference numbers for multiple individuals although the number may be restricted depending on the debit/credit card limit.

6. Faculty Finance Managers should keep SFMs informed on payments made so Faculties can keep track of applications and their success.
7. Associate Deans(LTQ) will be responsible for reporting progress on HEA recognition at AD/LTS meetings periodically, with the Academic Director (Teaching and Learning Enhancement) reporting on progress to LTC and Senate.

Helena Gillespie
Academic Director (Teaching and Learning Enhancement)
Feb 2016

2. MOOC update

An introduction to Screenwriting is by some distance UEA's highest recruiting MOOC, with 36,000+ sign ups at the time of writing. This figure has been enhanced by the 3,000 people who have signed up since Monday 29th February when the course began. Learner participation is progressing as I would expect - with just over 11,000 people who signed up having now visited the course. I would expect this to rise steadily as the course progresses, and eventually we would expect about 15,000 people to actively participate.

One noticeable thing about the course is the depth and quality of the discussions, despite some boards having thousands of separate comments. I have a couple of snips from the end of week 'what have you learned so far' discussion which I will send you in a moment. We have already opened a second run of the course for May which has attracted nearly 500 sign ups. Here is an example of a comment



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It's all new to me. The things that stand out:

- Stories happen because somebody wants something and has trouble getting it
- Five things to consider when making a pitch
- 3 act format
- The Blacklist - I had no idea this was available or even what a movie script looked like.

I've also noted a lot of movies to watch and points to look out for in them from the comments.

I enjoy Christabelle's comments the most. She speaks clearly in plain language I can understand (not too abstract). I liked the comment about act 1 giving us an idea of how to watch the movie.

I also note how well organized the course is. This is the first online course like this I have taken and I'm pleasantly surprised. The pace is manageable and the course flows well and is easy to navigate. I'm amazed that it's free. Thanks to everyone for putting it on.

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The online working group is currently working with external consultants to develop a strategic approach to online courses. More detail will be available in the summer term.

Helena Gillespie

**Academic Director of Learning and Teaching Enhancement
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