



University of East Anglia

Information Services Directorate

The Library
University of East Anglia
Norwich Research Park
Norwich NR4 7TJ
United Kingdom

Email: foi@uea.ac.uk
Tel: +44 (0) 1603 592 431
Fax: +44 (0) 1603 591 010
Web: <http://www.uea.ac.uk>

22 January 2016

Dear [REDACTED]

Freedom of Information Act 2000 – Information request (ref: FOI_16-014)

We have now considered your request of 11 January 2016 for information relating to the University’s Open Days. Thank you for meeting with me on 19 January to confirm you required the following information:

1. *The overall number of open day attendees, ideally from 2008-2015 but you would accept data from 2012 onwards if earlier figures are not held. You confirmed you do not need a breakdown of days or departments visited.*
2. *A breakdown of the numbers of potential students who registered, attended and the subsequently applied.*

Our response is as follows:

As mentioned in our meeting, our student admissions system only holds relevant data from 2012 onwards therefore we cannot extract data from 2008-2011. The below table shows figures for the remaining years.

Year	Registered	Attended*	Applied**
2012	9022	5385	2182
2013	9061	5964	2432
2014	11322	6909	3359
2015	13108	7666	<i>[Information not held - s.1(1)(a), Freedom of Information Act]</i>

* Attended = Potential Applicants (not including guests)

** Applied = Number of Applicants (not applications)

We do not yet hold the final application data for 2015 as the application cycle is still live. These figures are usually collated in February.

We hope this information will meet your requirements, however if you are not satisfied you have the right of appeal against this response. If you wish to appeal, please set out in writing your reasons for appealing and send to the above address. You must appeal within 60 calendar days of the date of this letter. Any appeal received after that date will not be considered nor acknowledged. This policy has been reviewed and approved by the Information Commissioner’s Office.

You also have a subsequent right of appeal to the Information Commissioner's Office. Further information is available on their website:

https://ico.org.uk/Global/contact_us, or by telephone on 0303 123 1113.

Please note that any material over which UEA has copyright is released on the understanding that you will comply with all relevant copyright rules regarding reproduction and/or transmission of the information provided.

Please quote our reference given at the head of this letter in all correspondence.

Yours sincerely

Ellen Paterson
Information Policy and Compliance Manager
University of East Anglia