



CIRCULAR

Number	CL 08/15
Subject	Publication of the Master's Degrees in Business and Management Subject Benchmark Statement
Publication date	26 June 2015
Recipients	UK higher education providers; professional, statutory and regulatory bodies; academic subject associations; employer representative organisations; the Higher Education Academy; organisations representing higher education's interests and providing academic support; higher education funding councils; Sector Skills Councils; awarding organisations; the National Union of Students
Of interest to	Staff involved in the design, delivery and review of academic programmes; academic support staff; staff involved in education and accreditation activities of professional, statutory and regulatory bodies; employer organisations and their members; students and their representatives
Further information	Dr Tim Burton (Head of Standards, Quality and Enhancement), QAA: t.burton@qaa.ac.uk
Related documents	Subject Benchmark Statement: Master's Degrees in Business and Management

Dear colleague,

This letter announces the publication of the Master's Degrees in Business and Management Subject Benchmark Statement.

Subject Benchmark Statements set out what graduates in a particular subject are expected to know, do and understand at the end of their programme of study. They describe the nature of study and the academic standards expected of graduates in specific subject areas and in respect of particular qualifications.

Subject Benchmark Statements sit within Part A: Setting and Maintaining Academic Standards of the UK Quality Code for Higher Education. They are used as reference points in the design, delivery and review of academic programmes. They do not represent a national curriculum in a subject or prescribe set approaches to teaching, learning or assessment. Instead, they allow for flexibility and innovation in programme design within a framework agreed by the subject community.

In order to ensure the continuing currency of Subject Benchmark Statements, the Quality Assurance Agency for Higher Education (QAA) initiates regular reviews of their content. Each Statement is reviewed by a group drawn from and acting on behalf of the subject community, in a process facilitated by QAA. Membership of the group includes higher education providers; professional, statutory and regulatory bodies; and employers, as appropriate to the subject area. Feedback is also collected from students. Further

information about the review process is available from www.qaa.ac.uk/assuring-standards-and-quality/the-quality-code/subject-benchmark-statements.

A draft version of the Subject Benchmark Statement was subject to public consultation between January and March 2015. QAA is grateful to all who responded to this consultation, the feedback from which was taken into account in producing the final versions.

We would be grateful if you would circulate this letter to your colleagues as appropriate, including heads of relevant academic schools/departments within higher education providers and those responsible for the recruitment of graduates.

If you would like further information relating to the Subject Benchmark Statements or the review process, please contact Dr Tim Burton (Head of Standards, Quality and Enhancement) at t.burton@qaa.ac.uk.

Yours sincerely



Anthony McClaran
Chief Executive



The Quality Assurance Agency for Higher Education is a company limited by guarantee, registered in England and Wales number 3344784. Registered office Southgate House, Southgate Street, Gloucester GL1 1UB. Registered charity numbers 1062746 and SC037786